

INTRODUCTION

A marketing specialist with extensive experience in the field of work, up to 12 years of work in the field of marketing in the Kingdom of Saudi Arabia, in addition to many distinguished skills that made me qualified to work with high professionalism and perform my work tasks in an appropriate manner that contributes to the success of the work system.

PROFESSIONAL EXPERIENCE

- Sales representative for Qassim Medicine Warehouse Company
- During the period 2012-2015.

- Senior Customer Sales Supervisor for Al Orouba Medical Company in Riyadh
- During the period: 2015-2016.

- Warehouse and production manager for Fatafeat Al-Qassim Sweets Company
- During the period: 2016-2020.

- Manager of warehouses and logistics works for Jonah Bread and Sweets Company in Qassim
- During the period: 2020-2024

JOB SKILLS

1. Marketing campaigns management:
 - Develop and implement effective marketing strategies.
2. Market research and data analysis:
 - Conduct market studies and analyze trends to determine market needs.
 - Using data to make strategic marketing decisions.
3. Developing customer relationships:
 - Building and maintaining sustainable relationships with clients.
 - Good interaction with customers.
4. Leadership and management:
 - Lead the marketing team and direct efforts towards achieving set goals.
 - Effectively manage the marketing budget.
5. Adaptability:
 - Ability to adapt to changes in the market and technology.
 - Make quick and effective decisions in a competitive environment.
- 6.. Implementing the Odoo storage system by making optimal use of space according to the work system
7. Work on the Fourcast predictive plan by reducing stock quantities to the minimum cost, taking into account the supply period
8. Work on stagnant, slow-moving items to fully benefit from them
9. Driving all types of cranes and training workers on them
10. Submitting warehouse reports and records to the financial department to work on the budget

AHMED MOHAMMED AHMED ALWAN

Marketing Specialist

PERSONAL INFORMATION

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Saudi Arabia / Al-Qassim / Buraidah



Egypt



married



EDUCATION

- Bachelor's degree in Commerce/Business Administration
- Graduation year: 1993
- Faculty of Commerce, Alexandria University



LANGUAGES

- Arabic (primary language)
- English (very good)



COMPUTER SKILLS

- Computer and Internet skills, all accounting programs such as:
 1. Crystal Accounting
 2. Falcon
 3. Microsoft Dynamic 365
 4. SAP Maicrosoft