

# Mohammed Mohialdin Mohammed

## Senior Graphic Designer

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### PROFILE

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I Creative and detail-oriented Senior Graphic Designer with a passion for thinking outside the box and developing artistic works. Proficient in translating design vision into innovative solutions. Experienced in developing visual campaigns, creating online marketing content, and ensuring brand consistency across various platforms. Skilled in advertisement design, logo design, print design, social media graphics, branding, and multimedia. Effective leader with strong problem-solving abilities and adaptability to new technologies.

### PROFESSIONAL EXPERIENCE

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#### Senior Graphic Designer

05/2022 – 05/2023

Al-Osool Training Company for Information Technology - KLD

Al-Osool Training Company is an e-learning company.

As a Senior Graphic Designer, my main responsibilities were:

- Develop the visual appearance of campaigns.
- Providing creative ideas that suit customers' needs.
- Attend photo shoots, recordings, etc. and ensure creative requirements are in place.
- Liaise with the production team to ensure quality standards are met during the production process.

#### Senior Graphic Designer

03/2020 – 02/2022

Advanced Technologies Company for Information Technology

Atit was created in 2017 by a group of passionate engineers and managers who

It aims to position the company as one of the best players in the Saudi IT market.

As a senior graphic designer, my main responsibilities were:

- I prepare and design artwork for exhibitions and presentations.
- Designs and layouts, including formatting printed products, catalogues, flyers, signage and gifts, ensuring accuracy and overall quality of materials.
- Ensure consistency in designs and content across all company platforms.
- Collaborate with the marketing team to ensure that all designs are in line with the brand image.
- I design and develop creative images that are consistent with the company's identity.
- Collaborate and work with the IT department to oversee the smooth process of implementing new content.

#### Graphic Designer | E-content Developer

02/2017 – 01/2020

Qassim University

While working on an e-course development project as a graphic designer and online content developer, my primary responsibility was:

- Designing university books and educational bags professionally and with a high level of quality.
- Processing and modifying images and graphs.
- Designing icons, covers, and everything related to textbooks and educational content.
- Standardize and ensure the overall consistency of the university's identity through the implementation of business and design services.
- Collaborate with the team to ensure consistency of designs across different media.
- Create compelling and effective logos, designs, print and digital media.

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## Graphic Designer

01/2015 – 12/2017

Gulf Potential Holding Co

Working as a graphic designer, my main responsibilities were:

- Conceive ideas and prepare designs that will be used in publications requested by various clients within the company.
- Collaborate with the team to ensure consistency of designs across different media.
- Create compelling and effective logos, designs, print and digital media.
- Processing and modifying images.
- Develop and frame creative design concepts in line with creative briefs.
- Collaborate with creative partners to bring design elements to the brand.
- Translating ideas into effective design.
- Manage assigned projects effectively and meet deadlines.
- Utilize process workflow and asset management to ensure timely delivery.

## EDUCATION

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### Bachelor Degree in Multimedia

11/2014

Sudan University of Sciences and Technology

Khartoum, Sudan

## SKILLS

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- Meticulous Attention to Detail: Ensures accuracy and precision in all design projects.
  - Innovative Problem-Solving: Excels in developing creative solutions to complex design challenges.
  - Rapid Adaptability: Quickly adapts to new tools, technologies, and project requirements.
  - Strong Leadership: Demonstrates effective leadership in guiding teams and managing projects.

## LANGUAGES

English (Good)



Arabic (Native)



## AREA OF EXPERTISE

- 
- Advertisement Design
  - Logo Design
  - Print Design
  - Social Media Graphic Content Creation
  - Branding
  - Digital and Print Marketing Materials
  - Illustration and Infographics
  - Typography Techniques
  - Brand Consistency
  - Creative Direction
  - Report Design

## APPLICATION

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- Adobe Illustrator
  - Articulate Storyline
  - Adobe Audition
  - Adobe InDesign
  - Adobe Premiere
  - Adobe After Effects
  - Adobe Photoshop

## REFERENCES

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Upon Request