

#### PERSONAL DATA:

Name: Haytham Mohd Ali AlWardany

Date of Birth: 1980 Civil status: Married Nationality: Egyptian Religion: Muslim

*Driving*: Driving License *Telephone*: 0550737290

E.mail : haytham.alwardany@gmail.com

#### SPECIAL COURSES:

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- Higher education certificate in commerce bachelors degree
- Communication verbal and written skills in English and

#### Arabic

Computer skills, Excel, Office and Windows

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#### EXPERIENCES:

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## Summary

 Great experience of more than 10 years in sales management in the field of FMCG and DETERGENTS in international Companies in Saudi Arabia and Egypt for international brands.

## Companies

- SIDCO CO (Saudi industerail detergent )
- COCA COLA EGYPT CO
- TARGET CO FOR COMMERCIAL AGENCIESD
- A<u>I FAYHAA TEXTILE INDUSTRIES</u>

# Professional Experience:

From 2023 TO 2024

#### Al FAYHAA TEXTILE INDUSTRIES

- Position :Garbiya Branch Manager .
- Responsible for the Gharbiya Area all of cities Tanat, El Mahala Al Kubra.
- Team Leader for 4 salesmen
- Responsible for attchiving the Gharbiya target and the annual plan for all branche.
- From 2020 TO 2023
  - TARGET CO FOR COMMERCIAL AGENCIESD.
  - Position : Garbiya &Dakahliya Manager "
  - PRODUCTS (KABOOS TEA,ABU OUF COFFEE,SUN TOP)
- Responsible for the Gharbiyaand ALDAKAHLIYA Area all
  of cities Tanat, El Mahala Al Kubra and Al Mansoura.
- Team Leader for 8 salesmen.
- Responsible for attchiving the Gharbiya and Dakahliya target.
- From 2019 TO 2020
  - COCA COLA EGYPT CO.
  - Position: Garbiya &Dakahliya SUPERVISIOR
  - GENERAL SUPERVISIOR For Retail and wholesale
- Responsible for the All Area all of cities Tanat, El Mahala
   Al Kubra and Al Mansoura.
- Team Leader of salesmen.
- Responsible for attchiving the all area target.
- From 2007 TO 2018
  - SIDCO (SAUDI INDUSTRIEL DETERGENTS CO.
  - PRODUCTES (GENTO, QUEENEX, EXTRAWHITE WATANI,
    - Position: EASTERN SENIOR SUPERVISIOR
- Responsible for the All Area all of ESTERN For Top Dealers And Saraco and univrsal Coldstore.
- IN (Dammam, Khober, Qatif, Hasa and Gobil)
- Responsible for attchiving the all EASTERN area target.

### THE MAIN Skills:

- The ability to development the annual and monthly work plans and follow up on their achievement with the work team
- achiving business objectives, Market Share Increases, Product Launches within different Categories and strong background of 'consumer.
- Business development and ability Speedy growth of business by getting into all channels wide and deep.
- Results-driven, dynamic sales leader with strong abilities in recruiting, building, training, and motivating sales team in meeting and exceeding objectives
- Achiving organization's strategies and activities to achieve targets and sustainable growth.
- Acheving the annual plan and profitability target and review monthly with higher management about deliverables and actuals.
  - · Cooperate with the management in planning, forecasting.
- building new partnership network of customers and suppliers
- Develop Business relationship with top accounts, Establish wider base of distribution
- ensure healthy business relationship between the company and clients and influencers to business.
  - Assist in training and development of team work staff.
- business objectives, Market Share Increases, Product Launches within different Categories and strong background of 'consumer'.

## Function:

### **Budgets and Plans:**

Develop & implement sales & distribution plans and allocation of sales budgets in line with Division strategy.

### Sales Operations:

Lead and motivate the regional sales team to ensure that the sales operation is conducted efficiently in order to achieve regional sales targets as per branch / product category,etc.

#### Customer Service:

Obtain feedback from customers and investigate customer complaints in order to study customer needs, resolve customer problems and provide customer satisfaction.

#### Sales Reports:

Merchendaisers/Sales/Supervisor reports are prepared daily and accurately.

in order to improve our daily operation and to show current status of each salesman.

## AdditionalSkills:

### Hobbi:

Soccer and reading books.

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